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21. The method of claim 1 wherein the coating step includes blending titania particles with a sol gel mixture to produce the translucent ink-receiving coating.

22. A printed photo media article, comprising:  
a transparent medium having a coating of translucent ink-receiving material on a first side thereof;  
an image printed onto the translucent ink-receiving coating; and  
a backing adhered to the first side of the medium to cover the printed image and ink-receiving coating, thereby to provide a glossy print of the image as viewed through the transparent medium.

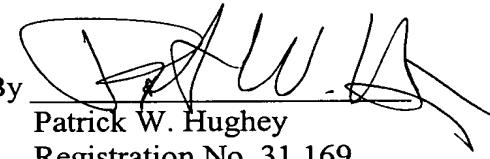
23. The apparatus of claim 22 wherein the translucent ink-receiving coating comprises titania particles blended with a sol gel mixture.

#### REMARKS

By this amendment claims 1, 11, 12, and 21 – 23 are in the application.

Respectfully submitted,  
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